Project Design Phase – 2

Customer journey

|  |  |
| --- | --- |
| Date | 15 October 2022 |
| Team ID | PNT2022TMID50987 |
| Project Name | SmartFarmer-IoT Enabled Smart Farming Application |
| Maximum Marks | 4 Marks |

# Document an existing experience

### Narrow your focus to a specific scenario or process within an existing product or service. In the **Steps** row, document the step-by-step process someone typically experiences, then add detail to each of the other rows.

**SCENARIO**

**Browsing, booking, attending, and rating a local city tour**

# Entice

How does someone initially become aware of this process?

# Enter

What do people experience as they begin the process?

# Engage

In the coremoments in the process, what happens?

# Exit

What do people typically experience

as the process finishes?

# Extend

What happens after the experience is over?

**Steps**

**Result**

**Search the information**

**To enter application dashboard**

**verify process**

**Register process**

**Open the application**

**To install the application**

**Personalized recommendations**

**Climate changes appears in**

**the user profile**

**Submitting review**

**Prompt for review**

**Leave the application**

What does the person (or group) typically experience?

Install the application from the device

After install the application to enter to the app

An user has enter g mail id or mobile No

User can enter the g mail id to receive OTP for verification process

To enter OTP in the app the register process is complete

After the register process to enter dashboard on the application

The user can search the needed information in the dashboard

After searching process the application program has show the results

The user can select the needed information in the results page

Exit the application by using the EXIT key in the application

When close the program they will be generate the review page

The user can write the review on the review page after the application will be closed

The climate level has appears in the user profile it useful for know the temperature wind level

To recommend the ideas related to the forming

After open the result page the user can select needed information in the result page

The results will show on the result page

The information are store in the app cloud

user search the information in the app

User can access the dashboard

After finish the register process the dashboard will be show to the user

After enter the mail id or mobile number application website can produce the OTP

The user can enter the g mail id or mobile number from the register page



The OTP The OTP has get in

the me

the

the message box in the device

Artificial Intelligence With the increase in digital agriculture and technologies

Block chain used to resolve important issues, including food traceability, supply chain inefficiency, safety recalls, and food fraud in the food system

To make the Modern Greenhouses

Operations software help farmers to make better

and operation decisions, save money, track resources or productivity.

hotline voice services, videos, mobile apps

internet connection is slower in the village area

farmers to understand and learn the use of technology

Crop monitoring

Higher quality

Greenhouses automation

Monitoring climate conditions

Business goes automated

Livestock monitoring

## Interactions

What interactions do they have at each step along the way?

Open the application the application has go to the register page

**People:** Who do they see or talk to?

**Places:** Where are they?

**Things:** What digital touch points or physical objects would they use?

## Goals & motivations

Help of monitoring crops

At each step, what is a person’s primary goal or motivation? (“Help me...” or “Help me avoid...”)

## Positive moments

Reduction of risks

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

## Negative moments

The smart agriculture needs availability of internet continuously. Rural part of most of the developing countries do not fulfil this requirement

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

## Areas of opportunity

Farmers are need skill building

How might we make each step better? What ideas do we have? What have others suggested?

Appears the climate level in the user location

And recommend the some product related to forming

user

has get in ssage box in device

Help of save time and money

Help of providing data to farmers

Help of mapping the field

Help of surveying

Then copy the OTP in the message box apply to the OTP request space

To click the EXIT key that time the review box will be opened

Close the application by using the EXIT key in the dashboard

To exit the application after get the needed information to the

After install the application in the device

Install smart forming application in the app store or play store or website link

### 

And the result page has been closed

Finish the review section the application will be closed